



# MAJOR TAYLOR HOUSTON CYCLING CLUB

## SPONSORSHIP TIERS AND PRIVILEGES



*Tier 1: Gold*

An investment of restricted or unrestricted funds in the amount of **\$5,000 or greater** per calendar year. The funding can be either in cash or in-kind support.

- ❖ The sponsor's company logo image presented through design of team kits, and all team related apparel, including primary logo placement.
- ❖ Placement of sponsor's company logo image on the Club's website.
- ❖ Placement of the logo image on all public relations and team correspondence material distributed by the club to third party organizations.



*Tier 2: Silver*

An investment of restricted or unrestricted funds in the amount **between \$1,500 and \$4,999** per calendar year. The funding can be either in cash or in-kind support.

- ❖ The sponsor's company logo image presented through design of team kits, and all team related apparel, including secondary logo placement.
- ❖ Placement of sponsor's company logo image on the Club's website. The image will be one half of the size of the Tier 1 Sponsor's logo image.
- ❖ Placement of the logo image on all public relations and team correspondence material distributed by the club to third party organizations.



*Tier 3: Bronze*

An investment of restricted or unrestricted funds in the amount **between \$750 and \$1,499** per calendar year. The funding can be either in cash or in-kind support.

- ❖ Placement of sponsor's company logo image on the Club's website. The image will be one quarter of the size of the Tier 1 Sponsor's logo image.
- ❖ Placement of the logo image on all public relations and team correspondence material distributed by the club to third party organizations.
- ❖ Placement of the sponsor's company logo on MTHCC T-Shirts.

An investment of restricted or unrestricted funds in the amount **between \$250 and \$749** per calendar year. The funding can be either in cash or in-kind support.

*Tier 4: Copper*

- ❖ Placement of the logo image on all public relations and team correspondence material distributed by the club to third party organizations.
- ❖ Placement of the sponsor's company logo on MTHCC T-Shirts.